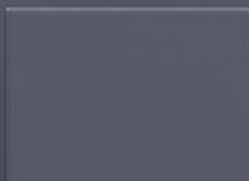




# SOFTLINE GROUP



Khoa Nguyen, Country Director for Vietnam



# Softline Group

Investment and technology holding company with over 30 years of experience and a broad regional presence in Russia, Vietnam, Indonesia, Kazakhstan, Uzbekistan, and the UAE.

## Cornerstone of Digital Transformation

**25+**

Companies  
in the Group

**>5000**

Manufacturers

**>100 000**

Customers

**Full  
range of**

Services and  
solutions

## Leading IT Company in Russia

**30+**

Representative  
offices  
in 6 countries

**30+**

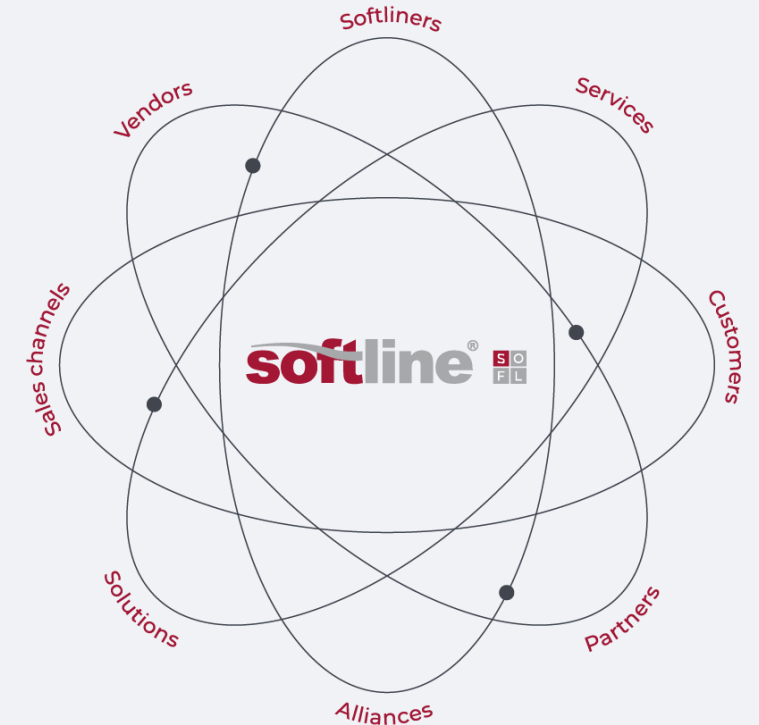
Years on  
IT-market

**~1.3B USD**

Turnover  
in 2024

**>11 100**

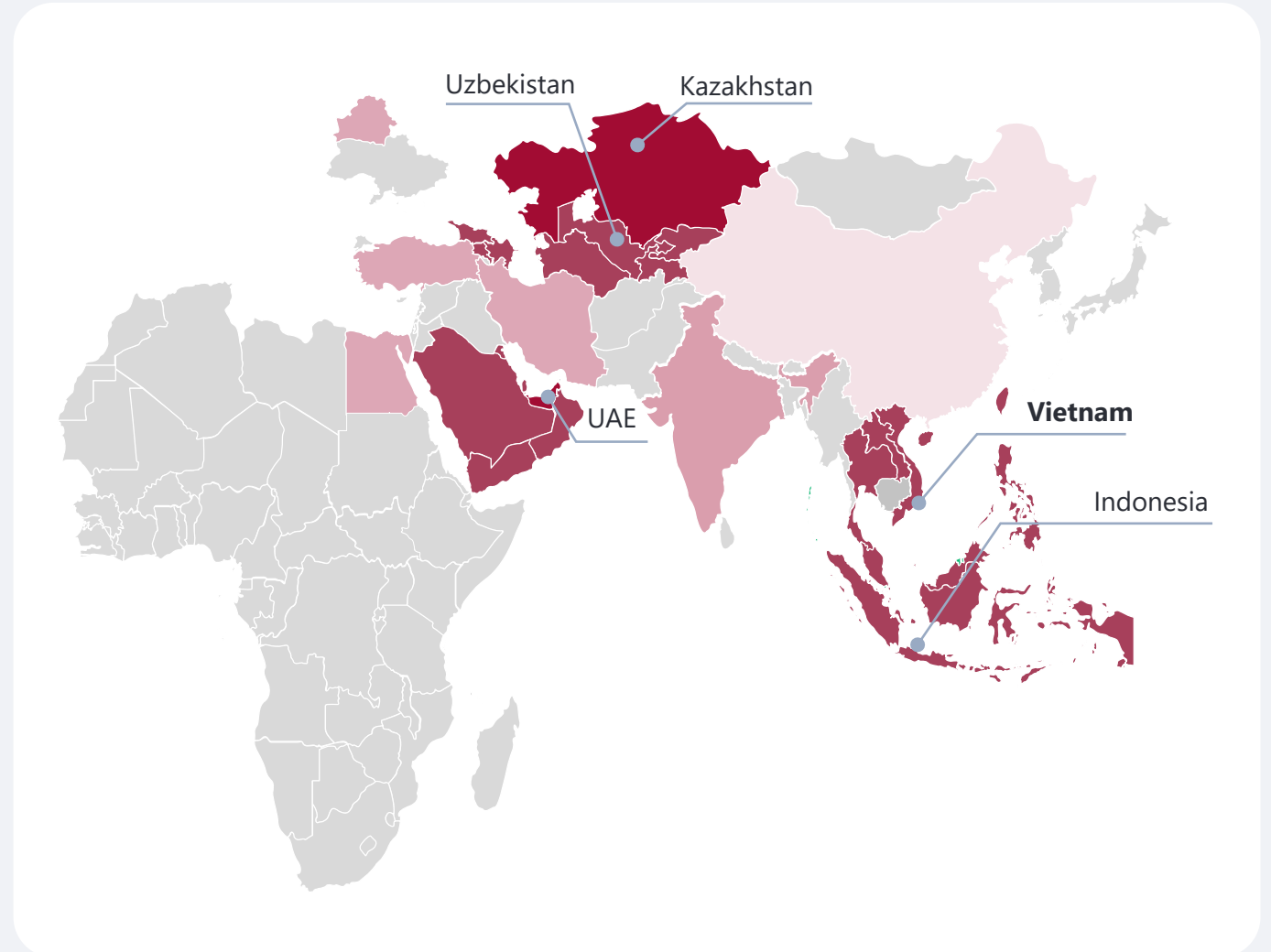
Employees



# International Strategy

Softline Group is building an IT ecosystem encompassing our own products, industry-specific solutions, services, and those of national vendors

- 30 years of experience with a wide range of products and solutions from the world's leading software and hardware vendors, as well as Russian manufacturers.
- Successful cooperation with global customers. Understanding the unique business dynamics across various global regions is crucial for our strategic planning and market expansion initiatives.
- Extensive experience, expertise and delivered IT projects in over 64 countries before splitting business with Noventiq



# Product and Solution Portfolio – Vietnam



## Softline Software products

IT Infrastructure and Business Solutions (RPA, BI etc.)



## Softline Services

Premier Services, Cyber Security Services, ITSM and Consulting Services



## Software Distribution

Digital technology distribution of the Russian software vendors based on the complex approach, including high services level (implementation, integration and technical support)



## Industry solutions

Based on AI, ML, IoT, Big Data, VR/AR, Fintech technologies



## Custom Development

Key focus on the industrial system development (Finance, Manufacturing, GOV), 4700+ developers

# Contacts



[softline.com](https://softline.com)



[Khoa.Nguyen@softline.com](mailto:Khoa.Nguyen@softline.com)